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FOR IMMEDIATE RELEASE
Issued April 20, 2008

**Ze-VO Introduces EndCuts™ –
Easy Solution for Sealing Cut Lumber**

FRAMINGHAM, MA – Finally – a quick, easy way to seal the cut ends of pre-primed lumber and siding. EndCuts™, a revolutionary new product from Ze-VO™ Products Group, is a simple solution to the industry-wide problem and mess of sealing and protecting end cuts from water penetration, rot and decay.

EndCuts™ is a 100% acrylic coating that comes in a pocket-size, 4-ounce container with a leak-proof sponge applicator. Simply swipe the cut end to protect both your wood and your warranty. It is recommended for interior and exterior use, and can be custom tinted for specific siding and trim programs. EndCuts™ also can be used on PVC and composite materials to “touch up” exposed areas cut in the field.

EndCuts™ is one of a family of environmentally friendly products developed by Ze-VO for the construction trade and home improvement markets. As a green product, it establishes the manufacturer’s commitment to Clean Planet Coating Technology™ that uses either trace amounts or zero volatile organic compounds (VOCs).

Ze-VO Products Group, based in Framingham, MA **will demonstrate EndCuts™ at Booth 36637 of the 2008 National Hardware Show** in Las Vegas, along with “Deck Cuts”, a Zero VOC oil-based exterior coating and WOW, a 100% acrylic spot primer for interior use.

Call 508-879-3151 for more information or e-mail [HYPERLINK "mailto:info@zevoproductsgroup.com" info@zevoproductsgroup.com](mailto:info@zevoproductsgroup.com). Material safety data sheets and product demos are available at zevoproductsgroup.com.

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